



Volume 12 Nomor 7 Tahun 2023 Halaman 2026- 2038

ISSN: 2715-2723, DOI:10.26418/jppk.v12i7.67925

<https://jurnal.untan.ac.id/index.php/jpdpb>

ANALYSIS OF MORAL VALUE IN THE FILM “RAYA AND THE LAST DRAGON”

Raka Erminsah, Eni Rosnija, Sumarni
Pendidikan bahasa inggris, FKIP, Universitas Tanjungpura

Article Info

Article history:

Received: 25 november 2022

Revised: 14 juni 2023

Accepted: 21 juni 2023

Keywords:

Key Words: Moral Value, Raya and The Last Dragon, Movie

ABSTRACT

This study aims to describe moral values contained in the Raya and The Last Dragon film. This research was conducted using a descriptive qualitative method because the data studied are in the form of language in the movie. The research method used was content analysis. The process of presenting the data in the form of table than the researches describe the utterance that contains the dialogue based on the movie. The source of the data was obtain from the movie transkrip in Raya and The Last Dragon. The data were analyze, data collection and data analysis. The data of this research were 12 types of moral values. The finding showed that there were 12 types of moral values in this movie which consist individual moral values and sosial moral values, the first one is Honesty, Courage, Patience, Hard Work, Willing to Sacrifice, Humility, Responsibility, Never Quit, Cooperation, Kindness, Compassion, and Deliberation.

Copyright © 2022 Raka Erminsah, Eni Rosnija, Sumarni

Corresponding Author:

Raka Erminsah
Program Studi Pendidikan Bahasa Inggris FKIP Universitas Tanjungpura Pontianak
Email: raka.erminsah@student.untan.ac.id

INTRODUCTION

Media is one of the learning supports that function in the 2013 curriculum has become an important tool in every learning. The function of the media becomes important when every

learning takes place requires the application of theory that can be known easily and does not cost much. This is the advantage of the media when used in learning. The role of learning media in the learning and teaching process is an integral part that cannot be separated from the world of education.

Learning media is anything that can be used to channel the sender's message to the recipient, so that it can stimulate the thoughts, feelings, concerns, and interests of students to learn. Learning media is one of the teaching aids for teachers to deliver teaching materials, increase student creativity and increase student attention in the learning process. With the media students will be more motivated to learn, encouraging students to write, speak and imagine getting stimulated. Thus, through learning media can make the teaching and learning process more effective and efficient as well as establish good relations between teachers and students.

In addition, the media can play a role in overcoming boredom in learning in the classroom. Therefore, teachers are required to provide motivation to students through the use of media that is not only in the classroom, but also outside the classroom, if it is used then the learning objectives will be achieved. So what happens if the learning media does not exist, what happens is having difficulty in teaching, the material becomes monotonous and students feel bored with what is being taught by educators. Therefore, learning media must be enabled to improve the quality of teaching and learning.

Thus, the more attractive the learning media used by teachers, the higher the level of student motivation. However, in practice, there are still many teachers who have not implemented innovative learning media, not only do not apply the media, but there is absolutely no learning media in schools. There are several reasons why teachers do not use learning media. The first reason is The teacher considers that using the media needs preparation.

Media is sophisticated and expensive goods. Unusual to use media Media is only for entertainment, while learning must be serious In schools there are no such media, schools do not have the equipment and materials to make learning media. In terms of the current development of Science and Technology it really helps educators to be more creative in making learning media. Film is an audio-visual communication media to convey a message to a group of people gathered in a certain place.

When watching a film, the audience seems to be able to penetrate space and time which can tell life stories and can even influence audiences. There are those who think that the film is a mere entertainment show, there are also those who think that the film is a media that can provide learning for the audience. Various film themes have been produced as a means of entertainment and to convey messages to the audience. The strength of the audio-visual format in the film is considered to be able to touch the feelings and morals of the audience.

Films are often a place for the makers to convey implicit moral messages for the audience of the film. Certain messages in a film are communicated to be read, or decoded by the audience, and influence the audience's individual understanding. It can be said that film is part of mass media communication which is audio-visual in nature and aims to convey certain social or moral messages to the audience. Due to the reality that grows and develops in society, films can be created almost the same as what the audience feels.

So, when watching and finished watching, the audience can feel the sensation of closeness to the scenes in the film. Although, there are some of these animated films that convey a moral message in the story. If this animation film media already attracted the attention of students, then hope the information will be easy understandable, because as much as possible senses are involved, especially the ear and eyes used to absorb information. Therefore, the development learning media in the form of animation films what is interesting is very necessary for can increase learning motivation especially on learning materials that difficult.

Actually this study is not the first that analyze the moral value in a movie. With title an analysis of moral values. And in this movie, the most dominant moral value are helping each

other. While, the differences in the further study are the researcher had analyze a movie to describe what moral values

The research was focused on the intrinsic elements, type of moral values, causes of moral values, solution for moral values while this research was focus to analyze a movie to describe what moral values. Learning materials that are considered difficult because they are too verbal and need visualization can be taught with animation media. In fact, in schools there are still many teachers who deliver material only with lectures and with the media of textbooks. " From the background above, the writer is interested in researching further through a content analysis approach about the content of motivational messages in the Raya and The Last Dragon animated film entitled "Analysis of Moral Value In The Film" Raya And The Last Dragon".

RESEARCH METHOD

The method used in this research is descriptive qualitative method, which is a research procedure that uses descriptive data in the form of written or spoken words from the object being observed. This approach was chosen because this approach seeks to find the extrinsic elements of a literary work, especially in moral values. In this case, the object being observed is the Raya And The Last Dragon.

Qualitative research in general can be used for research on people's lives, history, behavior, organizational functionalization, social activities, and others. One of the reasons for using a qualitative approach is the experience of the researchers where this method can be used to find and understand what is hidden behind phenomena that are sometimes difficult to understand satisfactorily.

This method is intended to provide an objective description, analysis and elaboration in order to reveal the relationship of story elements in the text and can describe the similarities contained therein. This method is used to describe factual things contained in literary works so that readers get a clear picture. clearly about the characters and moral values contained in Raya And The Last Dragon.

Table 1
Table of
Observation

No.	Time	Type of moral values	Sentences / Utterances	Explanation
1.				
2.				
3.				
4.				

RESEARCH FINDING

A systematic research to establish facts or principles, or to collect knowledge on a subject, is the result of research. For a more clear analysis, do research into (a subject, problem) The writer would present the results of his research with a picture of the scenes; there would be scenes with moral value, and the writer would analyze each moral value.

Moral values are a reflection of life that contains the values of truth. Moral values are closely related to moral values that apply in society. Moral can be used to evaluate the good or bad behavior of a person. There are various types of moral values that apply in society. It can be concluded that morals are subjective, depending on the context. Of course, every region, ethnicity and religion has its own context in determining whether a person's behavior is good or

bad. In this study, there are 2 big lines, that is individual moral values and social moral values, where individual moral value are values that concern oneself or the way a person treats himself. Meanwhile, social moral values are moral values relating to a person's procedures for relating or interacting with other people and their environment.

The film *Raya and The Last Dragon* contains elements of moral values in it which are represented through the actions and words of the film characters. This is very useful as a role model in everyday life. Film *Raya and The Last Dragon* is a form of depiction of problems that often occur in society and can function as a medium for delivering messages. Each character has individual moral values and social moral values. The main protagonist is Raya, while the main antagonist is Drun (Shadow). The most common social moral values in this film are the values of like to help, never give up and cooperation. Raya and his friends always work together to face the enemy and save the village. While the individual moral values found in this film are courage, hard work and never give up.

Table 2
Honesty

No	Time	Type of Moral Value	Sentence/Utterances	Explanation
1	01;02;25 until 01; 02 ;32	Honesty	Kid : "you're gonna bring everyone back"? "I wanna help". Raya : "I'm sorry,I can't let you do that". "it's to dangerous".	In this dialogue we can see that honesty from Raya that she is honesty womanthat told the boy to do not help because it is too dangerous to fight them.

Table 3 Courage

No	Time	Type of Moral Value	Sentences/Utterences	Explanation
2	00;58;26 until 00; 58;42	Courage	Raya ; ‘’okey,’’the fangs is here for me not for you, so if I can distract them you guys can get outof here’’. Sisu ; ‘’you want to fight the entire army’’. Raya ; ‘’no, I’am just gonna hold them’’.	So in this dialogue we can seehow raya is so courage that she wants to fight the entire army by herself without feeling fear about her life to protect her family. From this situation we can see that Raya has a courage.

Table 4 Patience

No	Time	Type of Moral Value	Sentences/Utterences	Explanation
3	00;47;40 until 00;48;10	Patience	Raya ; ‘’but using your baby charm to deceive people is very bad’’.’’where isyour family’’.’’hey,how you would like to earn some ownest loot’’	But here instead of pissed off because the kid and monkey stole his gems raya with her patience do not angry but offer the kid and monkey an ownest money to workwith.so we can learn from herthat raya is a full of patience.

Table 5 Hard Work

No	Time	Type of Moral Value	Sentences/Utterences	Explanation
4	01;24;00 until 01;24;28	Hard Work	<p>Raya : “everyone, give me your gems”. “we can still put it together”. “it can still work”.</p> <p>Kid : “Sisu is dead, Raya!”. “we don’t have her magic”.</p> <p>Raya : “it is not about her magic”. “it is about trust”.</p> <p>Naamari : “what”?</p> <p>Raya : “that is why it works”, “that is why we can do it too” “by doing the one thing that sisu wanted us to do”, “what my BA wanted us to do to trust each other dan fix this”. “but we have to come together, please”.</p>	<p>In this dialogue we can see raya isa hard worker person after what she has been through, she still want do more to save her people, land and her father (BA). So moral value in this is hard work.</p>

Table 6 Willing To Sacrifice

No	Time	Type of Moral Value	Sentences/Utterances	Explanation
5	00; 54;53 until 00;55;00	Willing to Sacrifice	Raya ; ‘‘sisu I’am done trying’’. ‘‘kumadra is fairy tale’’. ‘‘the only thing importantto me now is bringing my Ba back’’.	In here Rayais willing to sacrifice her life to fight drunn and to bring her ba back even though that it is almost imposible to beat druun without complete the gems.

Table 7 Humility

No	Time	Type of Moral Value	Sentences/Utterances	Explanation
6	00;12;38 until 00;12;57	Humility	Naamari : ‘‘I’am Naamari from thang’’ Raya : ‘‘hay Namari I’am Raya’’ ‘‘haa’’, ‘‘is that sisu’’? ‘‘sorry ,’’I don’t know about the dragon’’ Naamari : ‘‘Hey,’’I’am the one who wearing sisu’s necklace’’. Raya : ‘‘Come on,’’are you eating yet’’?	In this dialogue Rayawith her humality offer Namaari to join her with asking if she already eat or not,so that moral value from dialogueabove here is humality.

Table 8 Responsibility

No	Time	Type of Moral Value	Sentences/Utterences	Explanation
7	00;07;26 until 00;07;45	Responsibility	Chief benja ; ‘for generation our family has sworn to protect this gem’. ‘today you will inherit the task’. ‘now you are the guardian of the dragon jewel’.	From this scene, we can see the moral value in here.it is responsibility is the most valuable thing in life. From the dialogue we can now that chief benja and rayaalso his familyfrom long time ago is theprotector of the dragon jewel so this is responsibility.

Table 9 Never Giving Up

No	Time	Type of Moral Value	Sentences/Utterences	Explanation
8	01;01;03 until 01;01;14	Never Giving Up	Raya ; ‘I will stop and pick it up later’.	In this scene raya is couple time fall because of naamari and she stand back up and continue fight.It shows that Raya is never give up. The moral value is Never Quit

Table 10 Cooperation

No	Time	Type of Moral Value	Sentences/Utterences	Explanation
9	00;04;09 untill 00;05;00	Cooperation	Lara ;' look like someone trying to be cleaver, alright tuk tuk let's show them what cleaver really look like'. (Raya is trying to avoid the trap by cooperating with the tuk tuk so he can walk to the door without being hit by the trap.)	The dialog show that raya ask tuk tuk to divert attention so that raya would not be caught in a trap. so here we can learn that raya and tuk tuks can work togetheror cooperation to achieve their goals

Table 11 Like To Help

No	Time	Type of Moral Value	Sentences/Utterances	Explanation
10	00;09; 52 untill 00;10;13	Kindness	<p>Sisu ; ‘let us go get him a gift’</p> <p>Raya ; ‘sisu, I think maybe it is save for you to stay here on the boat’.</p> <p>Sisu ; ‘what?’.</p> <p>(In here sisu is trying to help raya but raya refuse because to risk for sisu to help raya.)</p> <p>Raya ; ‘without you, we can not put the gems back together’</p> <p>Sisu ; ‘but I want to help’.</p> <p>Raya ; ‘I know and you will’, ‘by staying save’. ‘I will be back before you know it’</p>	<p>From the dialogue we can see that sisu is helpful person.</p> <p>When someone look like need a help she will offer the help without being ask first. so moral value in this scene is Kindness</p>

Table 12 Compassion

No	Time	Type of Moral Value	Sentences/Utterances	Explanation
11	00;09; 52 untill 00;10;13	Compassion	<p>Raya ; “we poison them?”</p> <p>Chief benja ; ‘no,we are not going to poison them and we are not going to fight them”,”we are going to share our meal with them”.</p> <p>Raya ; “we what?”.</p> <p>Chief benja ; “I invited them”</p> <p>Raya ; ‘’but they are our enemies”</p> <p>Chief benja ; ‘’they are only our enemies because they think dragon gems bring prosperity miraculously”</p>	<p>From the dialogue above we can see that chief benja has a compassion not to their family only but also has compassion to their enemies.so moral value that we can learn here that not only give love to your family but also we have to compassion to our enemies.</p>

Table 13 Deliberation

No	Time	Type of Moral Value	Sentences/Utterances	Explanation
12	00;11;10 untill 00;11;46	Deliberation	Chief benja ; “people of tails, nails, bones, and fangs”. “welcome to heart”. “for far too long we have been enemies but today is a new day,today we can be kumandra once more”.	In here chief benja is trying to gather people from the nails community,bones community and many more to tell them to have a discussion the new future of kumandra again can become greater. So moral value in here is deliberation. that a process of discussing a problem with the intention of reaching a joint decision

DISCUSSION

After the researcher had analyzed every moral value, there are many moral values themselves, as well as both positive and negative attitudes. Even when not just from this movie but from every movie we have seen before, we must be mindful to pick the positive attitudes that we can take from this movie.

The writer will detail the moral values found in the Raya And The Last Dragon films. The research findings will be presented in the form of a table and explanations.

SUGGESTION

Regarding the conclusions and the implications of this research, The suggestions can be described as follows : For the movie fans, the writer assumes that certain individuals enjoy viewing movies around the world. Watching a movie provides many purposes; it is not just a kind of fun, but it may also convey a different message. Because the writer of the film wants to express something useful and important, and we may help the students develop a positive mindset. Normally, watching a movie can provide us with inspiration, morals, education, religion, advice, and motivation in our lives. The writer thinks that movie fans will see the positive side and use it to their own life. Through this research, readers are expected to get the knowledge and information needed about the main character's character and make the moral values in this film as a lesson in attitude and behavior in everyday life. So the reader can implementation the moral values in real life.

CONCLUSION

Through the film, *Raya and the Last Dragon* share moral values. Morality is the topic of behavior that is focused with choosing what one should do, what is right and wrong, good and bad. As a result, moral value refers to people's beliefs about what makes a good or terrible environment

BIBLIOGRAPHY

Auodah, H. (2016). *A Study of Social Values in The Legend of Karra*.

Blasco, P. G., Moreto, G., Roncoletta, A. F. T., Levites, M. R., & Janaudis, M. A. (2006). *Using movie clips to foster learners' reflection: improving education in the affective domain. Family Medicine*.

Chowdhury, Mohammad. (2016). *Emphasizing Morals, Values, Ethics, And Character Education In Science Education And Science Teaching*. The Malaysian Online Journal of Educational Science, I 4(2), 1-16.

Cohen, L. Manion, L. Morrison, K. (2007). *Research Method in Education (6th ED.)*.

Fajar, Syamsul. (2017). *Moral Values Analysis in The Rainbow Troops Novel Written By Andrea Hirata*. Darussalam: State Islamic University Ar-Rainry.

Hornby, A S. (2010). *Oxford Advanced Learners Dictionary Of Current English*. Oxford University Press.

Ismail, N. M., & Wahyuni, P. (2016, 19-20 October). *Movies' propensities in elevating listening skills for EFL learners*. Paper presented at the The 2nd International Conference on Multidisciplinary Research (pp. 81-91),

Mohamad Zaenuri Arif, A. K. (2019). *An Analysis Of Moral Value in the Movie entitled Saving Mr Banks based on its Intrinsic Value*. Profesional Journal of English Education(PROJECT).