



Implementation of Ngebel Lake Tourism Development as a Leading Natural Tourism Destination in Ponorogo Regency

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ABSTRACT

The tourism sector is a large contributor to the country's foreign exchange and is the mainstay of the Government of the Republic of Indonesia. Ngebel Lake, which has been designated as a leading natural tourist destination in Ponorogo Regency, is an example of a tourist area in Indonesia. This research focuses on the implementation of Ponorogo Regency Regional Regulation Number 4 of 2021 concerning Tourism Villages for the development and management of Ngebel Lake as a leading natural tourism destination in Ponorogo. This research uses qualitative descriptive methods and the theory of public policy implementation according to George C. Edward III. The informants for this research were elements of the Ngebel District Government, elements of the Ponorogo Culture, Youth and Sports Tourism Office and business actors around the Ngebel Lake tourist area. Data collection in this research used interview, observation and documentation techniques with data validity using triangulation to obtain valid data. The research results show that there is good and continuous communication, arrangements are made according to functions and responsibilities, clear resources are used properly, and an appropriate bureaucratic structure. The research results show that there is good and continuous communication, dispositions that are carried out according to their functions and responsibilities, clear resources that are used properly, and an appropriate bureaucratic structure, so that Ponorogo Regency Regional Regulation No. 4 of 2021 concerning Tourism Villages has been implemented successfully. both in the context of managing and developing the Telaga Ngebel Tourism Area, but with the note that the government through related agencies must still pay attention to accessibility aspects, considering the damage to existing land. several roads to and from the tourist area.

ABSTRACT

Berbagai upaya dilakukan untuk pengembangan dan pengelolaan wisata mulai dari tingkat pusat hingga daerah. Kabupaten Ponorogo sendiri dikenal memiliki kawasan wisata Telaga Ngebel yang dinobatkan sebagai destinasi wisata alam unggulan. Fokus Penelitian ini adalah Implementasi Peraturan Daerah Kabupaten Ponorogo Nomor 4 Tahun 2021 Tentang Desa Wisata. terhadap pengembangan dan pengelolaan kawasan wisata Telaga Ngebel sebagai, Penelitian ini menggunakan metode penelitian deskriptif dengan pendekatan kualitatif. Informan penelitian ini adalah Tidak Yakin Keparahan Pemerintah Nakal, Tidak Yakin Pelayanan Budaya Wisatawan Pemuda Dan Badan Olah Raga Kabupaten Ponorogo, Dan para pelaku usaha di sekitar kawasan wisata Danau Nakal. Hasil penelitian menunjukkan terdapat komunikasi yang terjalin dengan baik dan berkelanjutan, disposisi dilaksanakan sesuai fungsi dan tanggung jawabnya, sumber daya yang jelas digunakan sebagaimana mestinya, dan struktur birokrasi yang sesuai dengan Peraturan Daerah Kabupaten Ponorogo Nomor 4 Tahun 2021 tentang Desa Wisata telah ada. telah dilaksanakan dengan baik dalam rangka pengelolaan dan pengembangan kawasan wisata Telaga Ngebel namun dengan catatan Pemerintah melalui instansi terkait harus tetap memperhatikan aspek aksesibilitas mengingat rusaknya beberapa jalan menuju dan dari kawasan wisata tersebut.

INTRODUCTION

Indonesia is an archipelagic country that relies on the tourism sector as a source of state income in addition to export activities (Hukumonline, 2022). State foreign exchange receipts from the tourism sector continue to increase from year to year, even in 2022 after being hit by the Covid-19 pandemic, state foreign exchange receipts from the tourism sector amounted to US\$ 4.26 billion and in 2023 will increase rapidly reaching US\$ 10.00 billion, which is considered a significant increase after various efforts made by the government to restore the national economy. Not only foreign tourists, domestic tourists also contribute to the recovery of the national economy. Based on data uploaded by the Indonesian Central Statistics Agency, the number of domestic tourist trips throughout 2023 will amount to 749 million people (Badan Pusat Statistik, 2024).

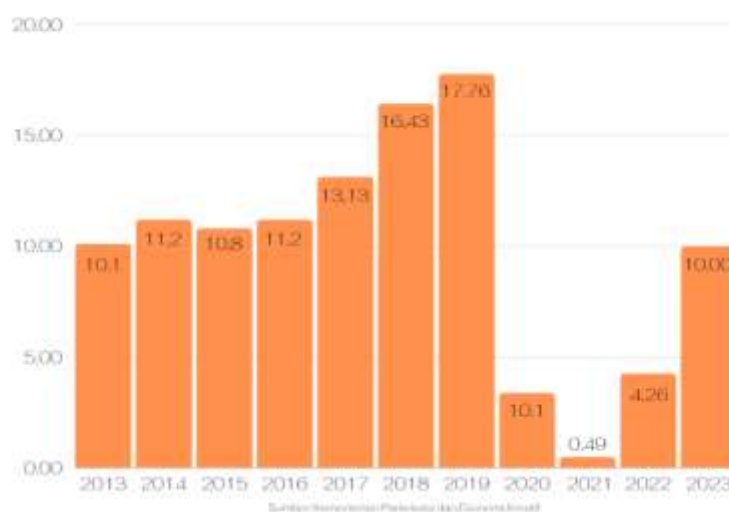


Figure 1 . Foreign Exchange Income from the Indonesian Tourism Sector

Tourism as a support for the national economy is expected to be able to become a source of national income and also provide new employment opportunities which will ultimately lead to increasing community welfare. The Ministry of Tourism and Creative Economy of the Republic of Indonesia noted that 13 million workers were absorbed by the tourism sector throughout 2019 (Bayu, 2020) and this will increase to 22 million in 2023 (Baren, 2023). With this, it is hoped that the government can place its focus on developing and managing national tourism in order to increase employment opportunities, business opportunities, foreign exchange earnings and domestic infrastructure development in accordance with President Joko Widodo's vision for Indonesia (W. Finaka, 2020).

Considering the importance of the tourism sector for Indonesia, the government has issued several regulations for the development of Indonesian tourism, starting from TAP No. IV/MPR/1978 concerning Outlines of State Policy which became the initial milestone in the development struggle. national tourism industry towards Law of the Republic of Indonesia Number 11 of 2020 concerning Job Creation. Currently, during the Advanced Indonesia Cabinet under the leadership of Ir H. Joko Widodo, the development of the tourism sector is formulated in 5 strategic pillars of tourism and the creative economy by the Ministry of Tourism and Creative Economy of the Republic of Indonesia 2020 – 2024, namely (1) pillars of tourism destinations and products creative economy which focuses on developing creative economic

products and quality tourist destinations, (2) tourism and tourism pillars of the creative economy, (3) pillars of the tourism industry and creative economy, (4) pillars of human resources and institutions of tourism and the creative economy which are implemented through optimizing education and vocational training in the tourism and creative economy sectors, and (5) the pillar of creativity (Kemenparekraf, 2020).

Tourist destinations in Indonesia are very diverse, ranging from natural tourism such as mountains, beaches, waterfalls, national parks, wildlife reserves, marine parks, to artificial tourism such as theme parks, amusement parks, water parks, and many more spread throughout Indonesia. . Indonesia (Jogja Tourism Training Center, 2023). However, it cannot be denied that natural tourism is the main thing. This is proven by the following map of landscape management and distribution of natural tourism potential in Indonesia published by the Ministry of Environment and Forestry of the Republic of Indonesia.



Figure 2 . Map of Landscape Management and Distribution of Natural Tourism Potential in Indonesia

One of the natural tourist destination areas in Indonesia, which is located in East Java Province, has quite popular destinations ranging from Bromo Tengger, Semeru National Park, Plengkung Beach in Banyuwagi, Tumpak Sewu Waterfall, Ijen Crater, Alas Purwo National Park, Meru Betiri National Park, Bawean Island, Sarangan Lake, And Lots Again (Agustyananto, 2021). Besides that There are many popular natural tourist destinations in East Java, there is one exotic natural tourist destination that offers a wide expanse of natural lake in Ngebel Village, Ngebel District, Ponorogo Regency, East Java, known as Telaga Ngebel. The Telaga Ngebel tourist area is a leading natural tourist destination in Ponorogo Regency which was formed due to the tectonic activity of Mount Wilis. This 150 hectare lake is located on the slopes of Mount Wilis at an altitude of 734 meters above sea level, which causes temperatures around the lake to range from 22 to 27 degrees Celsius. In the area around Ngebel Lake , there are several natural tourist destinations which are still in the same area as Ngebel Lake , namely Toyomarto Waterfall , Selorejo Waterfall , Tiga Rasa Water , Tirto Husodo Hot Springs , Sigogor and Picis Nature Reserves , as well as protected forest areas. . The Telaga Ngebel tourist area is surrounded by shady pine forests. Visitors can enjoy this beautiful natural scenery by getting around by horse, recreational boat, speed boat , ATV, scooter , or on foot (Huda, 2023).

large source of PAD (Regional Original Income) for Ponorogo Regency . (Nugroho, Pramudita, & Ekayani, 2022)Ngebel Lake is a nature-based tourist attraction so it has a dynamic

visiting character, meaning that at some point there will be a peak point of boredom for tourists to enjoy the existing conditions over and over again (Ismayanti, 2019). If this is not handled seriously it will have a direct impact on the level of tourist visits which will lead to a decline in PAD (Regional Original Income) and the economy of the surrounding community which depends on the Ngebel Lake tourism sector.

Therefore, it is necessary to develop and manage Ngebel Lake tourism areas in a sustainable and strategic manner, which is not only the responsibility of the local government, but requires the participation of the community and the related business world. This is because the public and business actors know the real conditions, problems, needs and real interests of a tourist area. Communication and collaboration are needed to achieve optimal development and management of the Ngebel Lake tourist area to support regional economic business development, empowerment, and increase community welfare and PAD (Regional Original Income) in Ponorogo Regency, as well as expanding employment opportunities. opportunity (Sripambudi, Hilman, & Triono, 2020). Each actor involved must pay attention to their respective roles and responsibilities in order to achieve the goals of developing and managing Ngebel Lake in accordance with the spirit of Ponorogo Regency Regional Regulation Number 4 of 2021 concerning Tourism Villages.

The aim of this research is to describe, analyze obstacles and successes, as well as the process of implementing Ponorogo Regency Regional Regulation Number 4 of 2021 concerning Tourism Villages for the development of the Ngebel Lake tourist area as a leading natural tourist attraction in Ponorogo Regency, East Java Province. Based on previous research conducted by Kariaman Sinaga, M. Amri Nasution, and Ayu Trisna Dewi in 2021 entitled 'Implementation of Tourism Development Policy Based on Community Empowerment', this research uses the concept of implementation based on community empowerment. Previous research conducted by Indah Andesta in 2022 with the title 'Tourism Life Cycle Analysis in Sustainable Tourism Development in the Harau Valley Tourism Area, Limapuluh Kota Regency' used Butler Qodriyatun's theory in 2018 with the title 'Implementation of Sustainable Development Policy in Karimunjawa' focused on how implementation of government policies in sustainable development of small islands in Karimunjawa. Meanwhile, this research focuses on the implementation of Ponorogo Regency Regional Regulation Number 4 of 2021 concerning Tourism Villages towards the development and management of the Ngebel Lake tourist area using the theory of public policy implementation by George C. Edward III (Edward III, 1980)

METHOD

The research method used in this article is descriptive with a qualitative approach, which means the researcher conducted interviews, observations and documentation to obtain data that describes the condition of the Ngebel Lake tourist area with the validity of the data using triangulation and then studied using theory. implementation of public policy by George C. Edward III which includes 4 aspects including communication, resources, disposition and bureaucratic structure (Edward III, 1980). This research was conducted for two weeks. Furthermore, data and information regarding the administration of the Ponorogo Regency Region Regulation Number 4 from 2021 about Tourist Village on That development and the management of the Telaga Ngebel tourist area as a superior natural tourist attraction in

Ponorogo Regency that has been obtained will be encouraged to be presented in a simple way so that it is easy to understand.

RESULTS AND DISCUSSION

Ngebel Lake is a natural lake located 23.9 km from Ponorogo Regency Square with a travel time of approximately 47 minutes. Situated at an altitude of 734 meters above sea level with a lake area of 150 hectares, this lake is one of the favorite tourist destinations for local and foreign tourists to spend the weekend. Geographically, this lake is located in 4 villages, namely Ngebel Village, Gondowido Village, Wagir Village, and Sahang Village.



Figure 3 . Distance from Ponogoro Square to Ngebel Lake

As one of the leading natural tourist destinations in Ponorogo Regency, Telaga Ngebel, a tourism area, has great potential in increasing Regional Original Income (PAD), improving the economy of the surrounding community, and is also a historical milestone for driving tourism, especially in Ponorogo Regency. The number of tourists visiting the Ngebel Lake tourist area can be seen in table 1.

Table 1 . Number of Visitors to the Ngebel Lake Tourist Area in Year

Year	Number of visitors
2019	235,696 visitors
2020	170,000 visitors
2021	57,333 visitors
2022	200,000 visitors
2023	380,098 visitors

The high number of tourist visits to the Telaga Ngebel tourist area has a positive impact on the amount of Original Regional Income (PAD) of Ponorogo Regency. The following is a data table for Ponorogo Regency's Original Regional Income (PAD) from the tourism sector .

Table 2 . Ponorogo Regency's Original Regional Income (PAD) from the Tourism Sector

Year	Regional Original Income (in Rp)
2021	Rp. 860,000. 000,-
2022	IDR 3,623,000. 000,-
2023	Rp. 4,500,000. 000,-

The high level of Original Regional Income (PAD) shows that the tourism sector is one of the mainstay sectors of the Ponorogo Regency Government and needs to be managed optimally.

It should be noted that nature-based tourism such as Telaga Ngebel has a dynamic visiting character, which means that one day there will be a peak point of boredom for tourists to enjoy the existing conditions repeatedly. In 2020 and 2021 there will be a drastic decline in visitors which is expected to be due to closures due to the Covid-19 pandemic and also due to peak times. tourist boredom after repeatedly enjoying the same tourist attraction. Therefore, it is necessary to manage and develop the Telaga Ngebel tourist area in a structured and systematic manner in order to maximize all existing potential.

Ponorogo Regency Regional Regulation Number 4 of 2021 concerning Tourism Villages states that the development of tourist villages includes tourist village objects, tourist village industries, marketing, and also institutions. In this regard, our group will compare these regulations with the real conditions of development in the Telaga Ngebel tourist area using George Edward III's policy implementation theory approach which includes 4 aspects including communication, resources, disposition and bureaucratic structure. This comparison aims to measure whether these regulations have a major impact on development in the Ngebel Lake tourist area.

Communication

Communication is one of the main aspects in the implementation of a relationship, be it a relationship between individuals, a relationship between groups, or relationships between individuals and groups. This dimension provides an explanation regarding the clarity of communication between agencies in carrying out a development strategy (Septivia et al., 2023) . In terms of this research, communication is very important to be implemented as a bridge between government, society and business actors. In order to ensure that communication runs well, especially in the context of organizing and developing tourism, the Ponorogo Regency Government through the Department of Culture, Tourism, Youth and Sports launched an application-based information portal called Ponorogo. Tourist . This application has several excellent features that help Ponorogo Area Government in the communicate tourist recommendation, statue directory, nearby events , culinary tours, news updates , and also accommodation for tourists. Apart from the Ponorogo Tourism application , it is also available in the form of an Instagram social media account @ ponorogo.tourism which of course makes it easier to access information transmission.

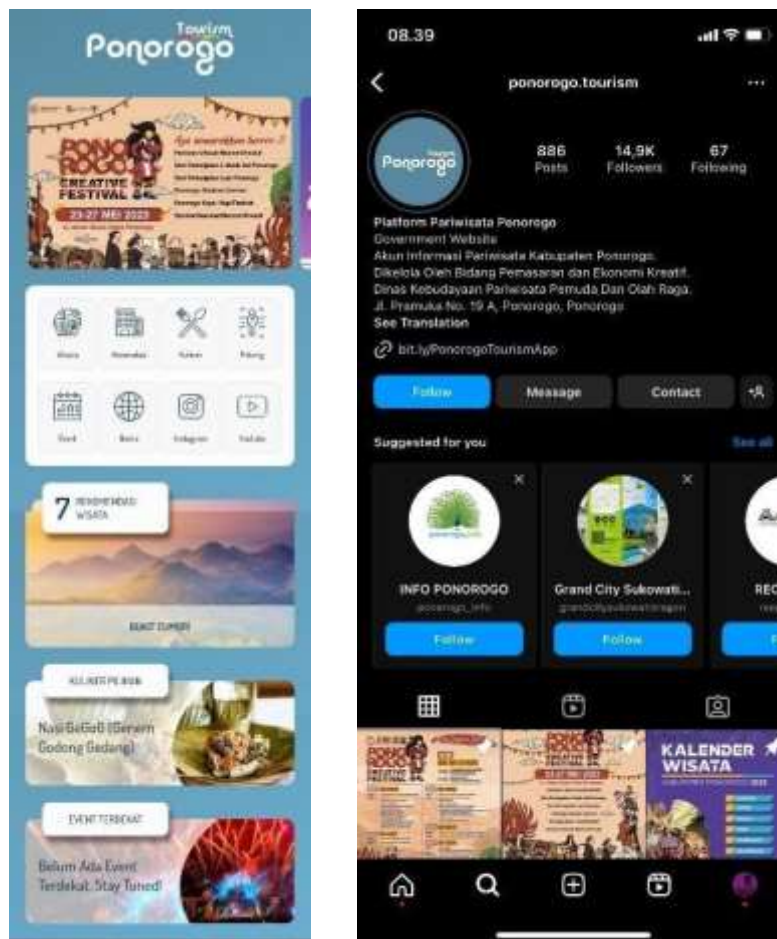


Figure 4 . Ponorogo Tourism Application and Instagram Account

Researchers conducted interviews with a number of tourists who visited the Ngebel Lake tourist area. Of the 184 tourists, 183 of them agreed that Ponorogo Tourism The application helps tourists in planning tourism activities, especially in Telaga Ngebel and looking for tourism-related information such as nearby destinations and events .

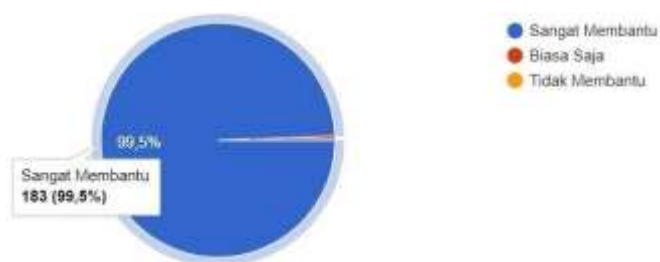


Figure 5 . Tourist Satisfaction Level with the Ponorogo Tourism Application and Instagram Account

The communication process also occurs between the Ponorogo Regency Government and several business actors in the Telaga Ngebel tourist area through outreach activities. The socialization carried out also varies according to each business activity unit. Such as outreach regarding speed boat safety fleet as spoken by Mr. Marshal as one of the speed boat owners rental services in the Ngebel Lake tourist area . "BPTD, BPBD, And DISHUB usually hold A fleet security socialization very A year" "...final security outreach ahead of the new year".

"...at that time, he Formerly checked about That lifebuoy And That appropriateness from That speed fleet of ships". (Results from That author's property interview, June 3, 2024)

There is also outreach about housekeeping to lodging and hotel businesses as conveyed by Mr Suluh who is the owner of one of the lodgings in the Telaga Ngebel tourist area called Wilis Baru.

"... That government own held Improvement socialization to all lodging And hotels ... in the every years , socialization is has brought go out 3 time". (Results from That author's property interview, June 4, 2024). Plus Mr Dwi Cahyanto as Chairman of Ngebel The sub-district head gave a statement indicating that there was communication within the framework of the pattern of monitoring tourism activities in the Ngebel Lake tourist area .

"...not later if there are events such as Dangdut and Larung Orchestra performances offerings, That is That active role from That Subdistrict. So If We is capable, We handle he ourselves in terms of security and order..."

"...apart from relying on Sector Police, Koramil, and Satpol, we also have Banser... We Also involve they For security" (Results from That author's property interview, June 4, 2024).

The Ngebel Subdistrict Office collaborates with the Ngebel Police, Ngebel Regional Military Command, Ponorogo Regency Civil Service Satpol PP, and the local Banser to maintain the security of tourism activities, especially during several routine events such as the Offering Orchestra and Dangdut . Based on the statements of several business actors and tourists as well as the results of observations made by researchers at the Ngebel District Office and the Ponorogo Regency Culture and Sports Youth Tourism Service, it can be concluded that the communication aspect has been implemented. Healthy. Edward III explained that there are 3 (three) important aspects in the policy communication process, including transmission, consistency and clarity (Edward III, 1980). These three aspects have been fulfilled through several efforts That own Once made by That Sucks Area Office And That Ponorogo Area Young adult Department of Culture and Sports Tourism such as socialization and launch of Ponorogo tourism applications and social media. The communication that exists in order to realize the development and management of the Ngebel Lake tourist area based on Ponorogo Regency Regional Regulation Number 4 of 2021 concerning Tourism Villages is vertical communication between the Ngebel District Service and the Ponorogo Regency Tourism, Youth and Sports Culture Service. Offices with business actors; and also horizontal communication between Ngebel District and the Ngebel Police, Ngebel Koramil, Ponorogo Regency Satpol PP, and the local Banser.

Character

In the development and management of the Ngebel Lake tourist area , disposition or attitude is the government's role in supporting the development of tourist attractions as explained directly by Mr. Dwi Cahyanto as Head of Ngebel District below. Ngebel Village is a tourist village which contains Ngebel Lake. "The tourist village is assisted by the Tourism Office, but the Ngebel District, which is the closest, is tasked with carrying out small-scale supervision and management with funds taken from village funds. The Tourism Village is a tourist attraction in the village and is managed by the village." (Results from That author's property interview, June 4, 2024). From the results of these interviews it can be concluded that the government's role in developing tourist villages is very important, which includes the responsibilities of managers and facilitators from both Ngebel District and the Department of Culture, Tourism,

Youth and Ponorogo Regency. Sports Office. Ponorogo Regency. This was also explained by Mr. Oki Widyanarko, S.Sos as Head of the Destination and Tourism Industry Division, Ponorogo Regency Youth Culture and Sports Tourism Service.

"...The Tourism Service is holding training for tourist village institutions, to for example, the Ponorogo Tourism Office holds homestay training, because a tourist village must have a homestay." (Results from That author's property interview, June 5, 2024). In the context of routine management of the Ngebel Lake tourist area , the Regional Government from Ponorogo Area Also has brought go out a number of socialization to business actor in Lake Sucks tourist area. That socialization has brought go out varies from socialize That security from speed boat fleet to socialize about Improvement as previously explained. Apart from that, Ngebel District has also carried out community empowerment several times in the form of MSME (Micro, Small and Medium Enterprises) training as stated by Mr. Dwi Cahyanto as Head of Ngebel District.

"...has provided guidance to MSMEs, home industries and individuals. Apart from that, the sub-district head also has 5 section heads whose aim is empowerment" (Results from That author's property interview, June 4, 2024).

An interview with Mrs. Lilis Retnowati as the owner of the Manunggal Roso restaurant also provides this information That government own has brought go out his role as A promoter from his business And provided Tax-free assistance to all restaurant businesses during the 2020 Covid-19 pandemic.

"The government has provided promotions...Then the government also provided subsidies during the Covid era, such as no applicable taxes." (Results from That author's property interview, June 3, 2024)

The role of the Ponorogo Regency Government as a promoter does not stop there. Through That social media channel Instagram @ ponorogo.pariwisata , That Ponorogo The District Government is active uploaded a number of post promote attractions in the That Lake Sucks tourist area.

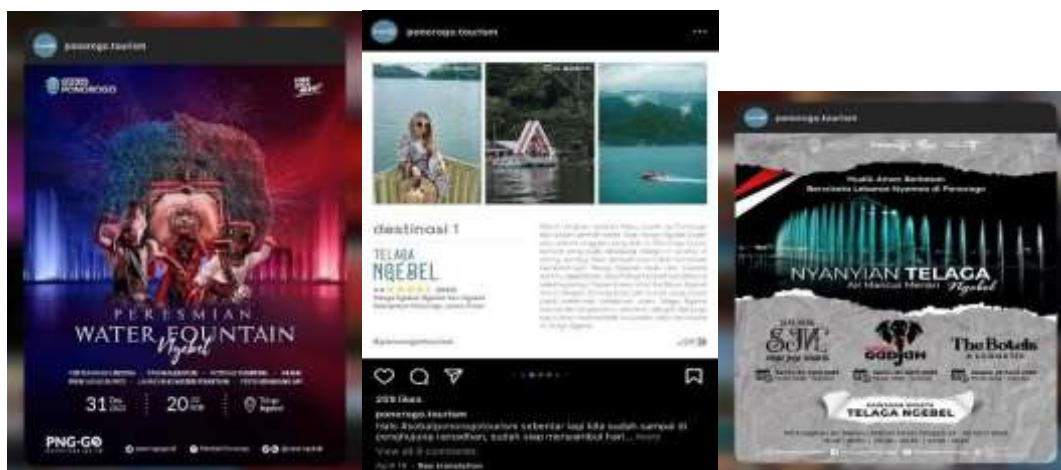


Figure 6 . Promotion of the Telaga Ngebel Tourism Area on the Instagram Channel @ ponorogo.tourism

Not only acting as a promoter, the Ponorogo Regency Government also plays a role as a developer of the Ngebel Lake tourist area by inaugurating a dancing fountain in the middle of the lake on December 31 2022 to coincide with New Year's Eve. This innovation was realized to

increase the attractiveness of the Ngebel Lake tourist area considering that natural tourism has its own saturation point if it is not managed with creativity.



Figure 7 . Fountain in the Ngebel Lake Tourist Area

Resource

Resource is A important aspect in the That management from A tourist area. In this case, resources are very important for optimizing the implementation of a program or policy (Yalia, 2014) . That The natural resource potential of Ngebel Lake in its management requires other resources such as human resources, budget resources and infrastructure resources that are well managed so that a tourist attraction in the tourist village can develop further. Mr. Oki Widyanarko, S.Sos as Head of the Destination and Tourism Industry Division of the Ponorogo Regency Culture and Sports Youth Tourism Service revealed that: "The Tourism Department, in developing all tourist villages, always carries out guidance at the POKDARWIS (Tourism Awareness Group) level and institutions through the village government which are managed by BUMDES (Village Owned Enterprise Process). Within BUMDES there is a tourism awareness group, where village tourism must have POKDARWIS, namely a community movement to turn villages into tourist villages, then tourist villages must receive support from the community because if not Septivia, F., Anggraini, S., Ati, NU, & Ilyas, TR (2023). Implementation of Tourism Village Development Policy Based on Community Participation (Study of Jamun Spot Sunset Tourism Object, Poncokusumo Village, Malang Regency) . 17 (6), 39–49. jim.unisma.ac.id

Yalia, M. (2014). Implementation of Development and Empowerment Policy for Traditional Social Media Institutions in West Java. Implementations of Development and Empowerment of Traditional Social Media in West Java. Patanjala , 6 (1), 149–160. <https://media.neliti.com/media/publications/291910-implementasi-politik-pengembangan-dan-093808c5.pdf>. Septivia, F., Anggraini, S., Ati, NU, & Ilyas, TR (2023). Implementation of Tourism Village Development Policy Based on Community Participation (Study of Jamun Spot Sunset Tourism Object, Poncokusumo Village, Malang Regency) . 17 (6), 39–49. jim.unisma.ac.id

Yalia, M. (2014). Implementation of Development and Empowerment Policy for Traditional Social Media Institutions in West Java. Implementations of Development and Empowerment of Traditional Social Media in West Java. Patanjala , 6 (1), 149–160. <https://media.neliti.com/media/publications/291910-implementasi-politik-pengembangan-dan-093808c5.pdf>. If there is no support from the community it will be nonsense and difficult to develop." (Results from That author's property interview, June 5, 2024). From the point of view of Mr. Dwi Cahyanto as Head of Ngebel District, he agrees to the cooperation between the parties government, private sector, and public needs to be done continuously. He revealed that; "The sub-district is tasked with carrying out monitoring with funds sourced from village funds for the development of tourist villages. Village tourism is a tourist attraction in the village and managed by the village. The Department of Culture and Sports, Youth Tourism , helps foster this. so that the private sector and the community involved really understand the procedures for managing the Telaga Ngebel Tourism Village" (Interview with author, 9 May 2023).

The management and development of tourism activities in the Ngebel Lake tourist area is the exclusive authority of the Ponorogo Regency Sports, Culture, Youth and Sports Department, Ngebel District, business actors are sheltered by associations according to their respective business units as humans. resource. The source of funds for the management and

development of the Ngebel Lake tourist area comes from the Ponorogo Regency Regional Revenue and Expenditure Budget (APBD) . Meanwhile, existing facilities and infrastructure resources are utilized properly, such as guard posts, ticket withdrawal posts, public sanitation or clean and usable toilets, and several other facilities. restaurants, inns or homestays , as well as prayer rooms and mosques. However, it is very unfortunate that accessibility to the Ngebel Lake tourist area is disrupted because several roads are damaged due to sand mining activities around the tourist area.



Figure 8 . Damaged Road to the Ngebel Lake Tourist Area

Bureaucratic Structure

Edward III explained that in the bureaucratic structure there is fragmentation to make things easier For bureaucrat to bring go out task according to to theirs each division from function And Responsibility (Edward III, 1980). In terms of this research, the implementation of Ponorogo Regency Regional Regulation Number 4 of 2021 concerning Tourism Villages regarding the development and management of the Ngebel Lake tourist area as a superior natural tourist attraction is quite complex and requires the cooperation of several parties to make it happen. implement this policy as appropriate.

The Department of Culture, Tourism, Youth and Sports has 4 sub-sectors, each of which has its own functions and responsibilities. The management and development of the Telaga Ngebel tourist area is under the Destination and Tourism Industry Division. This field has The 3 sections include the tourist attraction development section, community empowerment and destination governance section, and the tourism industry development section. Each section has its own scope of work so there is there is no overlapping of work and responsibilities in carrying out their duties.

Ngebel Lake tourist area , the Destination and Tourism Industry Division, through the community empowerment and destination governance section, provides guidance to the POKDARWIS (Tourism Awareness Group) in Ngebel Village to maximize the role of the community. This section also provides outreach to business actors, such as outreach regarding housekeeping and also coordinate with Ngebel District in the context of administering government. Then the tourist attraction development team recently proposed a glass bridge to add to the attraction of the Ngebel Lake tourist area.



Figure 9. Organizational Structure of the Ponorogo Regency Youth Culture and Sports Tourism Service

CONCLUSION

The implementation of Ponorogo Regency Regional Regulation Number 4 of 2021 concerning Tourism Villages towards the development and management of the Ngebel Lake tourist area has gone well. The communication aspect was realized with the help of Ponorogo Tourism an application that also comes in the form of a social media account on Instagram which has proven to make it easier for people to access tourist information in Ponorogo Regency, especially Telaga Ngebel. Meanwhile, communication with business actors occurs within the socialization agenda. There is also security coordination between the Department of Culture, Tourism, Youth and Sports, and Ngebel District with the Ngebel Police, Ngebel Koramil, Ponorogo Regency Satpol PP, and the local Banser. It should be noted that communication and coordination will not run smoothly without a bureaucratic structure that carries out its roles and functions. Department of Culture, Tourism, Youth and Sports of Ponorogo Regency as supervisor, manager and promoter; Ngebel District, which carries out monitoring functions together with the Ngebel Police, Ngebel Koramil, Ponorogo Regency Satpol PP, and the local Banser, has made the Ngebel Lake tourist area a favorite tourist destination during weekends and long holidays. This also has a positive impact on increasing Ponorogo Regency's Original Regional Income (PAD) . Apart from that, resources are also an important aspect in implementing the development and management of the Ngebel Lake tourist area. These resources consist of budget sources from the Regional Revenue and Expenditure Budget (APBD) of Ponorogo Regency; human resources from the Department of Culture, Tourism, Youth and Sports, Ponorogo Regency, Ngebel District, business actors; and infrastructure resources consisting of public facilities such as guard posts, ticket collection posts, roads, public toilets, restaurants, accommodation or homestays, and prayer rooms.

However, there is one thing that needs more attention and is a finding in this research, namely that road accessibility to tourist areas is quite badly damaged in several sections. Accessibility is a major factor in tourism development and management. Good accessibility will make it easier for tourists to reach tourist locations. The government through related agencies must immediately pay attention to this and make improvements considering that ease of access will have an impact on the number of tourist visits. Apart from that, researchers suggest that the

Ponorogo Regency Government form a Regional Owned Enterprise (BUMD) as the developer and manager of Ngebel Lake tourism area.

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